

# Philip B Meggs

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Philip Baxter Meggs (30 May 1942 – 24 November 2002) was an American graphic designer, professor, historian and author of books on graphic design. His book *History of Graphic Design* is a definitive, standard read for the study of graphic design. He has been called the most important historian of design since Nikolaus Pevsner (1902-1983).

### Philip B. Meggs - Wikipedia

Philip B. Meggs was a celebrated twentieth century American graphic designer. Besides designing, he was also a historian, author of several notable books on graphic designing and a fine art professor. One of his books, titled *History of Graphic Design* is standardized as an essential reading material on the subject.

### **Philip B. Meggs | Biography, Designs and Facts**

Graphic design's best-known historian and a beloved educator. Philip B. Meggs charted new territory in the field of graphic design history. His authoritative survey *A History of Graphic Design* was the first attempt at creating a definitive and linear history of the graphic design profession, charting its progress from the marks found in the caves of Lascaux to experimentation with digital media in the late 1990s.

### **2004 AIGA Medalist: Philip B. Meggs**

Philip B. Meggs, Alston W. Purvis Winner of the First-Ever QED (Quality, Excellence, Design) award by Digital Book World This is the unrivaled, comprehensive, and award-winning reference tool on graphic design recognized for publishing excellence by the Association of American Publishers.

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The late Philip B. Meggs is an inductee into the Art Directors Hall of Fame and received its Educator's Award for lifetime achievement. A former contributing editor to *Print* magazine, he authored more than a dozen books and 150 articles and papers on design and typography.

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About the Author The late Philip B. Meggs was a designer, educator, and author.

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Philip B. Meggs, Alston W. Purvis. Published 1983. Art. Preface. Preface to the First Edition. Acknowledgments. Part I: The Prologue to Graphic Design. The visual message from prehistory through the medieval era. 1.

### **[PDF] Meggs' History of Graphic Design | Semantic Scholar**

Si bien en la historia del diseño ha habido momentos en los que ha surgido una visión colectiva que no se puede atribuir a un solo diseñador, también ha habido individuos que, sin duda, han seguido adelante por otro camino, con formas tipográficas y

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### **Elise Mandeville - Senior Product Development Designer ...**

School of the Arts Research Professor, Virginia Commonwealth University, Richmond, Virginia.  
Author of A History of Graphic Design,; co-editor of Revival of the Fittest: Digital Versions of Classic Typefaces and others. Primary Contributions (1)

### **Philip B. Meggs | Britannica**

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