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for public leaders in the U.S. and abroad. Mark Moore, Hauser Professor of Nonprofit Organizations and faculty director of the Hauser Center for Nonprofit Organizations, has focused much of his research on these issues. He is author of "Creating Public Value: Strategic Management in Government."

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We argued that just as the goal of private managers was to create private (economic) value, the goal of government agencies was to “create public (social) value.” To determine what constituted public value, and to act to produce it, we developed a concept of “strategy in the public sector.”

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